



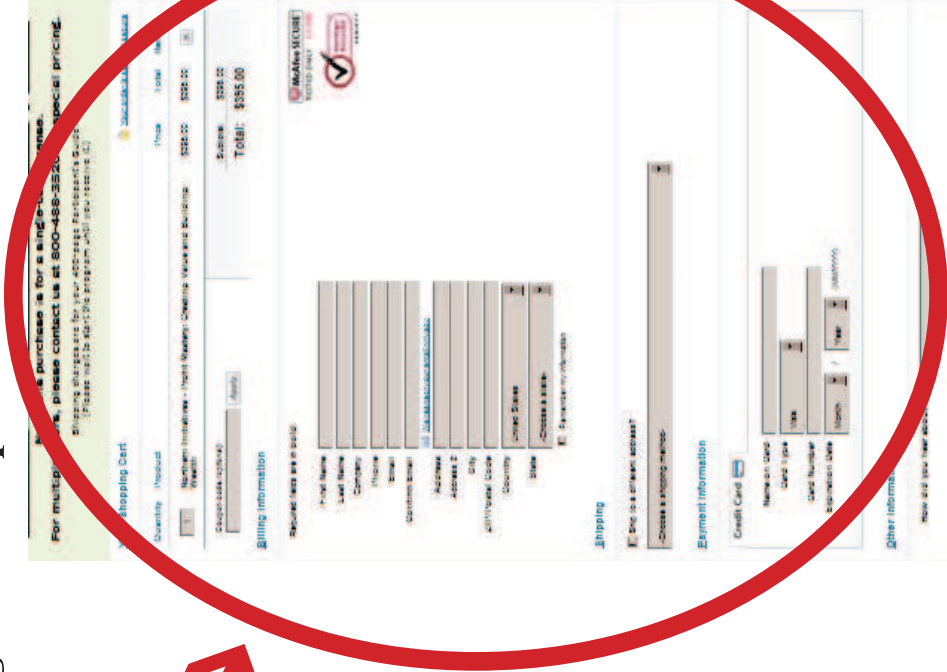
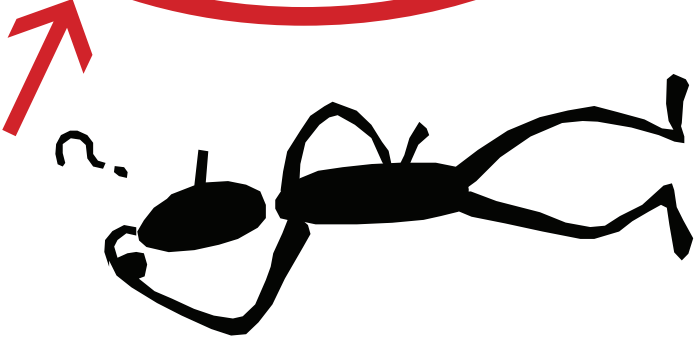
Instructions for Profit Mastery Program Registration

1. Get Ready:
Visit this website:
<http://brs-seattle.com/ni>

2. Get Set:
Click on link to purchase the Guide:



3. Go!
Fill out secure registration/purchase form.
You will need a credit card.
Cost is \$395.



4. Anticipate!
Wait for your Participant's Guide to arrive.



Remember, you'll need to have your Guide before class begins, Jan. 11, 2012.

Need more help? Call Glenn at 541-440-7751 or Robin at 541-440-7662.

Profit Mastery: Creating Value and Building Wealth, the internationally-acclaimed live seminar from Business Resource Services (BRS) is now available as an online streaming high-definition video program.

The video was produced in front of a live audience at an actual seminar, so you'll see real people learning the same tools and concepts that you (or your network/clients) will experience -- you'll feel like you're right in the classroom!

We've used the same blend of information, motivation, and humor in the online program that is used in our live programs. Attendees come away with ideas and tools that can be put to use immediately to make, and keep more money.

This workshop is designed to take the mystery out of the numbers and give you practical financial tools to enable you to make better business decisions and to obtain better bank credit lines.

Graduates of Profit Mastery will learn:

- The Seven Steps to business success
- Why and how to benchmark company performance
- To quantify the financial payoff of changing management behaviors
- Methodologies for managing profits
- The difference between "making profit" and "having cash" and how to do more of both
- Practical ways to improve cash flow
- To predict, manage, and control the financial effects of growth
- How to be prepared to get what you need from financing partners
- To create effective, practical plans to improve the financial health of a business



*Presented by the
UCC Small Business
Development Center*

Got Questions? Need a little help?

Call Robin 541-440-7662

Instructions for Ordering Your Participant's Guide

About the presenter:



Steve LeFever - part comedian, part financial manager, former commercial banker, current entrepreneur and world-class

presenter. Steve drives home his message with a no-nonsense, laugh-out-loud approach that makes him the top-rated presenter at virtually every conference he attends.

About the facilitator:



Glenn McDuffy has traveled and studied business internationally for 25 years to gain experience as a speaker, educator, investment broker, real estate syndicator, entrepreneur, radio talk-show host, business manager and consultant.



#34963 Profit Mastery Program

Jan. 11 - Feb. 22, 2012