Partners In Progress

Lower Umpqua Economic Development

A Wealth of Opportunity

Welcome to Reedsport!

My family and I thank you for your interest in Reedsport. We hope that you will visit us and are confident that you will enjoy your stay. Reedsport is a small town with a special sense of community and resiliency. Its citizens pull together, support one another and have weathered tough economic times.

We are characterized by the tremendous involvement and participation of our residents. Groups such as the Lower Umpqua Economic Development Forum, Reedsport/Winchester Bay Chamber of Commerce, and the Coastal Douglas Arts and Business Alliance are tremendous assets. We have numerous volunteer community groups including our outstanding volunteer fire department.

Reedsport is engaged in several efforts to prepare for the future. Our school system has recently achieved two major milestones including achieving charter school status of the junior/senior high school and the recent passing of a $10M bond for school facilities improvements. The city is finishing a $14M wastewater system upgrade, approved a new urban renewal district and is currently working with the Oregon Main Street Program.

Reedsport is a great place to live and work and the local desire to improve our economics is shared throughout the community. We invite you to visit us and see for yourself what a great fit this area would be for your firm's future. Come grow with us!

Regards,

Keith Tymchuk
Mayor of Reedsport

The Lower Umpqua Economic Development Forum is seeking cutting edge companies to form business relationships. Here in the Reedsport, Gardiner and Winchester Bay area, the foundation is being built for a new wave of growth, focusing on renewable energies, innovative technologies and development opportunities.

Our region will soon be home to an ocean wave energy park. Partnering with the Governor's Economic Revitalization Team, the collaborative nature of our community brings together private and public interests.

We invite you to experience what our region has to offer for business development. Tour the major employer facilities, see our successes and available services.

Growing, Diversifying, Developing

American Bridge recognized the opportunities available on the South Central Oregon Coast when we decided to expand our business to the West Coast. The lack of congestion, available land, and abundant resources will benefit the incoming company and the new opportunities will benefit the community.
Fred Jacquot, Plant Manager
American Bridge Manufacturing

The lower Umpqua River region is located at the mouth of the Umpqua River, the largest river between the Sacramento and Columbia. There are many commercial access points to our abundant waterway of the Pacific Ocean, and the Umpqua and Smith rivers.

Its largest community, Reedsport, is conveniently located at the intersection of US Highway 101 and Oregon State Highway 38. Reedsport boasts a diversified economy with an emphasis on technology and tourism. Winchester Bay, to its south, is a sheltered harbor with water- and tourism-related businesses. Gardiner, to its north, is a small, historic community and offers one of the largest parcels of industrial land still available on the Oregon Coast.

The area has broadband internet connectivity with multiple fiber optic networks, numerous power substations and abundant sources of water. Upgrades have been made to our infrastructure and schools.

Incentives are available in the lower Umpqua River region for firms interested in relocation or expansion. The most recent success story was American Bridge, built within one of the several state designated enterprise zones. The Urban Renewal District can offer financial and tax relief incentives for both established and new business interests.

Area Demographics

DEMOGRAPHIC AREA
Population:

Douglas County	105,240	North Bend	9,855
Reedsport	4,305	Coos Bay	16,670
Drain	1,050	Florence	9,410
Elkton	250		

Source: Portland State University Population Research Center - 2008 Oregon

Median Age, head of household.....57.1
Median Family Income.....$44,732
(Percentage of county median family income 87.8%)
Median Value of Owner Occupied Housing.....$160,136
(Percentage of homeowners 70.9%)

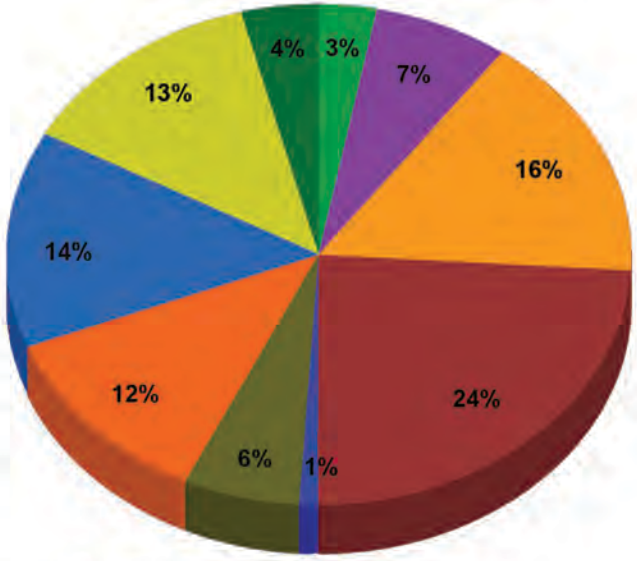
Source: Umpqua Bank (2008 figures Reedsport only)

Educational Attainment	Reedsport	Florence	Coos Bay	TOTAL	PERCENTAGE
Less than high school	910	852	2960	4722	17%
High School	1461	1713	5418	8592	30%
Some college	1495	1911	4811	8217	30%
Associate Degree	241	273	1150	1664	6%
Bachelor's Degree	397	531	1761	2689	10%
Master's Degree	136	301	734	1171	4%
Professional school degree	80	91	256	427	2%
Doctoral Degree	27	82	95	204	1%
Total	4747	5754	17185	27686	

*Population 25 years and over
*North Bend included with Coos Bay figures

Source Headwaters Economics

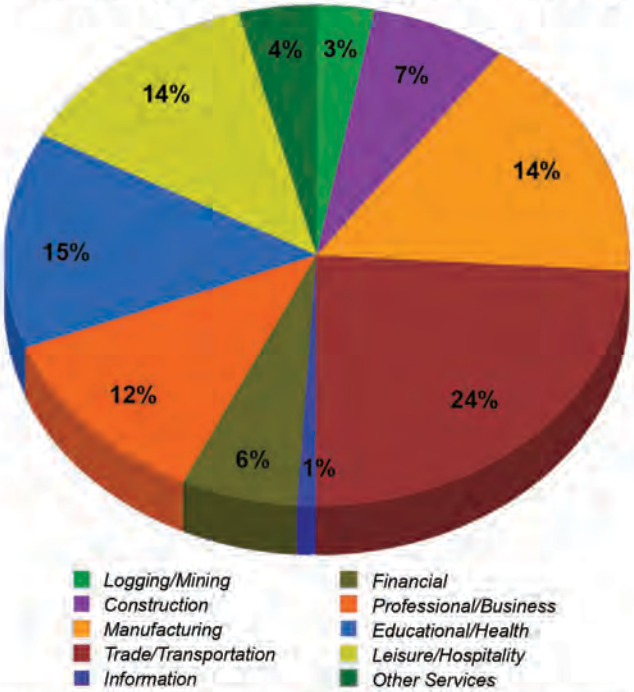
2006 Non-Farm Employment by Industry Sector (Regions 6 & 7)



- *Logging/Mining*
- *Construction*
- *Manufacturing*
- *Trade/Transportation*
- *Information*
- *Financial*
- *Professional/Business*
- *Educational/Health*
- *Leisure/Hospitality*
- *Other Services*

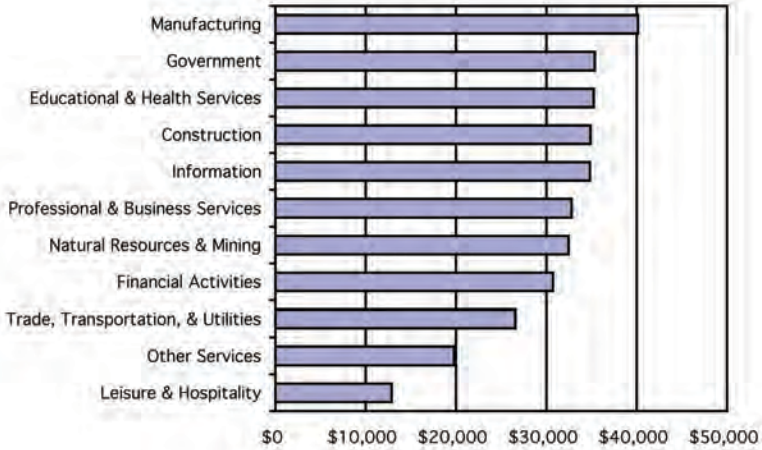
Area Demographics

2016 Non-Farm Employment by Industry Sector (Regions 6 & 7)



Note: Region 6 consists of Douglas County and Region 7 is Coos/Curry Counties
Industry sectors and wage data provided by Worksource Oregon Employment Department

2006 Region 6 Average Covered Wage



As a second generation business owner in our small community, I have found it to be more rewarding that you can still do business by handshake. It's an asset to know your customers on a first-name basis. The dependence of return customers is very important in a small community, and developing friendships is crucial.
Scott Lewis, Owner
Lewis Transportation

Workforce Development

The lower Umpqua River region is one of the remaining underdeveloped areas on the Oregon coast. A capable workforce, no sales tax and a lower cost of living make our area a prime location for manufacturing, technological and recreational companies. Affordable housing can be found for all levels of employment and the construction of two new subdivisions increases the housing market potential.

Our health care system is a valuable regional asset. Lower Umpqua Hospital delivers comprehensive acute, intensive, and nationally recognized, long term care. Local services include personalized primary care, and surgical, orthopedic and other specialty consultation. The medical community is integral to the region's infrastructure and economy, emphasizing community partnerships and support of education. The medical and professional staff teach and do research in association with Oregon Health and Sciences University and other institutions, creating an academic center with health care technology, business, and training opportunities.

Vocational training opportunities are available through nearby Southwestern Oregon Community College Workforce Development, Umpqua Training and Development, Umpqua Community College and the Reedsport School District.

Top 10 Major Private Employers

- *American Bridge*
- *Fred Wahl Marine*
- *Laskey Corporation*
- *Bedrock's Corporation*
- *Sierra Grande*
- *Marketron*
- *Dunes Family Health Care*
- *Price 'n' Pride*
- *Westwood*
- *Noel Creek Enterprises*

Salem
OREGON
Map Area
LOWER UMPQUA RIVER REGION
PACIFIC OCEAN
Umpqua River
GARDINER
N
W
E
S
101
Smith River
Ranch Road
REEDSPORT
14th Str.
Fir Ave.
38
Winchester Ave.
Fir Ave.
WINCHESTER BAY
West Spit
Middle Spit
Beach Blvd.
Salmon Harbor Drive
Umpqua River
LEGEND
Urban Renewal District
Lower Umpqua Enterprise Zone
1 Reedsport City Hall
2 Reedsport Community Charter School
3 Lower Umpqua Hospital
4 Salmon Harbor Marina Office
5 Port of Umpqua
6 Highland Elementary School
Note: Marine Industrial land also available.

Lower Umpqua River Region

Photo courtesy of Salmon Harbor Marina.

Our company has thrived in Reedsport since its inception in the late 1970s. In those thirty years, the Reedsport community, has constantly been part of what made this company grow into the largest provider of radio business software in the world. Reedsport has been supportive in every way – providing highly qualified employees, assisting us when we needed to expand and build new facilities and the city council has helped bring high technology infrastructure to allow us to remain on the cutting edge of our rapidly changing industry.

The coastal environment is beautiful and has allowed us to attract skilled employees from outside the area when we needed to. Our company would not have reached the level of success we have attained without the community of Reedsport. It is a great location to grow a business!
Ron Wilson
General Manager
Marketron Reedsport Office

For more information about how you can begin the process for relocation or expansion in our coastal community, go to our website:

www.ReedsportEconomicDevelopment.org

or contact: **City of Reedsport**
City Manager
541-271-1984

Port of Umpqua
Port Manager
541-271-2232